

EMILY PELLEGRINI

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Park Ranger, Visual Information Specialist (Acting) | Golden Gate National Recreation Area, CA | October 2024 - Present

- Creates content and design, including illustrations, for exhibits and interpretive media (e.g., signage, books, and brochures). Assists in drafting Scope of Work statements for exhibit plans.
- Works across park divisions, with park partners and Tribal communities to research and create exhibit content. Sources exhibit materials from contractors and vendors. Installs and maintains exhibit materials.
- Creates posters and online content to inform visitors about upcoming prescription fires and promote safety alongside Tribal partners and wildland firefighters.
- Maintains website and develops social media content. Develops social media campaigns, including illustration and video, alongside partners such as Headlands Center for the Arts. Photographs and films events and programs. Troubleshoots issues with NPS mobile app.
- Develops monthly internal newsletter and staff appreciation events.
- Acts as site lead, serving as the initial contact for accident reporting and emergency assistance. Identifies and recommends solutions to improve existing park procedures and resolve visitor concerns.
- Trains and orients new employees, volunteers, and interns. Engages in and coaches programs provided by staff and volunteers, recommending improvements. Creates daily work schedules for staff and volunteers.
- Supports planning and execution of special events such as Winter Solstice and Junior Ranger Day alongside community organizations and interest groups (e.g. Mill Valley Library).
- Designs 2-hour Night Tour and Nature Journaling programs, purchasing necessary materials and developing relevant safety procedures. Collaborates with park partners and stakeholders to expand the delivery of programs.

Seasonal Park Ranger | Muir Woods National Monument, CA | April – October 2024

In addition to all duties listed below as Seasonal Park Ranger, I also conducted the following:

- Creates engaging pieces for park exhibits in collaboration with design and biology teams.
- Creates programs: 1-hour guided tour, 2-hour guided hikes, pop-up Watercolor in the Woods and Poetry in the Park, 15-minute ranger talk. Develops corresponding safety procedures, estimates & procures materials, supplies, and employees needed for special programs.
- Organizes and responds to all mail requests for Muir Woods National Monument, including Lost & Found.
- Develops daily work schedules for staff and volunteers that include location of assignments & programming. Instructs seasonal staff and volunteers on how to implement special programs.
- Acts as a liaison with community organizations and interest groups, coordinating group visits to the park and communicating schedules to staff.
- Creates consistent and engaging photo, video and illustration content for social media.

Seasonal Park Ranger | Golden Gate National Recreation Area, CA | April 2023 - April 2024

In addition to all duties listed below as Seasonal Park Guide, I also conducted the following:

- Collaborates with Natural Resources, Vegetation, and Trail crews to educate visitors and gain cross-divisional experience.
- Creates and delivers formal 1-hour tours interpreting mass incarceration, Indigenous history, and wildlife with 500-1000 participants. Adapts pop-up painting program to this unique site.
- Designs engaging pieces for permanent Waterbird exhibit, working alongside park biologists.
- Creates & delivers daily interpretive to park visitors and K-12 school groups of 30-150 people. Sparks critical thinking and promotes relevancy to park resources. Interprets challenging topics such as habitat restoration and climate change.
- Provides first-aid to visitors, gives directions, reports hazards on-trail and proactively communicates risks via chains of command to visitors and park staff.
- Develops pop-up painting programs for audiences of 50-100 participants.
- Creates unique illustration and video content for social media and website.

Studio Apprentice | Crown Point Press | January - April 2023

- Works in classical print editioning at historic etching studio for high-profile clients such as Ed Ruscha and Odili Donald Odita under direction of master printers. Adapts to fast-paced, highly technical studio environment.
- Studio upkeep; washes plates, mixes inks, and cleans printing equipment with proper handling of toxic materials. Installs exhibits in gallery; packs, sorts, catalogs, & ships prints.
- Promotes studio safety by studying and following standard procedures, particularly when handling heavy equipment and toxic chemicals.

Studio Manager | Paper Chase Press | May 2020 - December 2022

- Manages production of printed media (e.g. books, magazines, & brochures) from concept to proofing and bindery.
- Creates design for packaging, books, brochures, and other printed materials for clients.
- Recruits, interviews & trains new staff on standard operating procedures and bindery process.
- Manages creative direction of product shoots, website and social media; vends at events such as art fairs.
- Maintains organization of bindery space, processes and ships web orders, and answers general inquiries, delivering quality customer service as the first point of contact for clients.

Creative Intern | Endurance Entertainment | January 2021 - January 2022

- Creates logos, album art & promotional materials for professional musicians
- Works with artists & their managers to develop long-and short-term visual strategy

Vice President of Communications | Peaks & Professors | November 2018-May 2021

- Guides groups of 30 students and faculty on weekly hiking excursions to provide meaningful educational experiences outside of the classroom.
- Designs and sells apparel & manages social media & online communications, increasing participation by 40%
- Delivers talks interpreting natural history & wilderness stewardship to between 10-100 students.
- Manages recruitment and training of over 50 new members, teaching skills such as first aid and backcountry navigation.

EDUCATION**Bachelor of Arts in Illustration & Graphic Design, Minor in Marketing**

University of Southern California - Roski School of Art & Design | Los Angeles, CA | 2021

Studio Arts College International | Florence, Italy | Spring Semester, 2019

SKILLS & CREDENTIALS

- Adobe Creative Suite
- Technical Illustration & Graphic Design
- Informal Education & Science Communication – all ages
- Wilderness First Aid & CPR Certifications
- CMS Web Author Training
- Proficiency in Digital & Traditional / Analog Print Media
- Social Media Content Development

AWARDS & EXHIBITS

- Rosebud Gallery - Nameless Exhibition - Summer 2026
- Chill Magazine - Winter 2024, Spring 2025
- Unrefined Magazine - Summer 2025
- Soft Times Gallery - Big Softie Exhibition - 2024
- S.F. Pancakes & Booze Exhibition - February 2024
- Phi Beta Kappa Academic Society - May 2021